QUANTIFYING THE ROI OF SUPPLY CHAIN VISIBILITY

HOW FOURKITES DELIVERS VALUE

OVER 1 MILLION

• Loaded in the FourKites platform per day, across all modes

$100 BILLION

• In freight spend under management

20,000+

• Shipper facilities optimizing operations for maximum efficiency

WAYS TO LEVERAGE THE VALUE OF SUPPLY CHAIN VISIBILITY

1. REVOLUTIONIZE SUPPLY CHAIN CUSTOMER SERVICE
   
   With FourKites’ real-time tracking data available on demand, customer service teams at C&S Wholesale Grocers received 65% fewer calls from customers asking, “Where’s my truck?”

2. OPTIMIZE LABOR PLANNING THROUGH BETTER VISIBILITY
   • Eliminate idle time at the loading dock
   • Automate customer status updates
   • Streamline appointment management

   “We wanted to make sure that we’re providing an opportunity for our drivers to be the best husband for their job, and not have those unnecessary phone calls. It is going to get them on the road quicker.”

   – Dave Sample
   – Senior Manager, Supply Chain Service Center

3. MAXIMIZE OTIF COMPLIANCE AND REDUCE FEES
   
   Smithfield improved its on-time performance from 87% to 94% by increasing visibility across all the moving parts of its supply chain.

4. MINIMIZE DWELL TIME AND SLASH DETENTION COSTS
   
   With better visibility into real-time arrivals, Land O’Lakes was able to proactively manage facility operations. As a result, its median per-load dwell time decreased by 21% in just 3 months.

5. MANAGE CAPACITY DESPITE GLOBAL SHORTAGES
   
   Using FourKites visibility as a carrier scorecarding tool, Tyson Foods strategically consolidated its carrier base by over 15%, thereby increasing its freight buying power and capacity access.

6. REDUCE SAFETY STOCK WITHOUT JEOPARDIZING PRODUCTION
   
   By tracking SKU-level details across both managed and unmanaged freight with FourKites’ Network Visibility, Coke Consolidated saw significantly enhanced productivity of its warehouse and labor resources, and improved its in-stock position to over 93%.

7. ACHIEVE NEXT-GENERATION SUPPLY CHAIN COLLABORATION
   
   Land O’Lakes partnered with a major food wholesaler whose private fleet was able to pick up 60% more load per week. The partnership resulted in a cost savings of 20-25% for Land O’Lakes, and eliminated $923 empty miles from the wholesale pickup trip.

8. UNLOCK SUPPLY CHAIN AGILITY IN TIMES OF CRISIS
   
   In the event of a crisis, supply chain leaders can leverage their visibility platform and instantly lower vehicle of their orders if they are impacted, as well as which resources exist for contingency planning.

Start enhancing your supply chain today. Contact our ROI experts at help@fourkites.com.