FourKites, the #1 supply chain visibility platform, helps its customers prioritize and achieve their sustainability goals:

**DEVELOPING INNOVATIVE TOOLS**

**LANE CONNECT**
- Helps shippers partner to eliminate empty backhaul miles
- With Lane Connect, one major food distributor eliminated 1,004 empty miles/week

**SUSTAINABILITY DASHBOARD**
- Allows shippers to have more productive conversations about sustainability
- Tracks freight-related emissions

**RECOGNIZING EXCELLENCE**

**SmartWay® Certification on the Premier Carrier List**
Over 60% of FourKites Premier Carriers are SmartWay-certified. Over 25% of SmartWay-certified carriers are already connected to FourKites.

**Golden Kite Award for Green Earth**
Each year FourKites recognizes one customer that has leveraged visibility to improve their carbon footprint.

Baxter Healthcare won the Green Earth award in 2020.

**ELEVATING THE CONVERSATION**

**Sustainability Center of Excellence**
FourKites’ Sustainability Center of Excellence is a thought leadership council dedicated to promoting actionable, data-backed strategies to help companies improve sustainability across their supply chain.

“Volvo wants to lead by example and have the world’s most sustainable in-house logistics system by 2025. Through our investment in FourKites, our goal is to create solutions together that drastically cut down supply chain-related carbon emissions.”

– DAN TRAM, INVESTMENT DIRECTOR, VOLVO GROUP VENTURE CAPITAL

To learn more about our sustainability offerings, contact us at sustainability@fourkites.com

Transportation is the leading source of greenhouse emissions, comprising 29% of total emissions in the US.